



MIDLANDS

Product Catalogue





Through innovation and dedication, Midlands has become a global leader in high value seed production, a leading producer and exporter of high-quality food ingredients, honeys and nutritional oils and a fundamental force in research and development.

Midlands Seed

Midlands Seed is one of New Zealand's top agricultural producers of specialty seeds and food ingredients, delivering 95% of the country's Marrowfat peas and 40% of the world's hybrid carrot seed.

With world-leading quality as our benchmark, our latitude, pristine air quality, consistent water supply and exceptional soil types allow us to produce superior products. Built on research and development, our people ensure we are trusted partners for farmers, suppliers and international buyers.

From consultation to formulation, conception to fulfilment, our emphasis on quality, traceability and attention to detail at every stage of the supply chain is second to none.

Midlands Apiaries

Midlands Apiaries produces some of the world's finest honey, with our experienced beekeepers placing hives in the most pristine lands and forests of New Zealand.

As one of the largest local honey operations, we dedicate ourselves to producing and packing high quality New Zealand honeys for retail sale in both domestic and export markets.

Our purpose-built, state-of-the-art facilities, including our in-house laboratory, further improves the quality of our honey. From consultation to formulation, conception to fulfilment, our emphasis on quality and attention to detail at every stage of the supply chain is second to none.

Midlands Nutrition

Midlands Nutrition produce and supply high-quality natural specialty oils and plant-based superfoods rich in Essential Fatty Acids.

With world leading quality as our benchmark, we focus on high quality bulk nutritional oils, intended to benefit health and well-being in today's busy lifestyles. From our purpose-built premises, our commitment to food safety and focus on the highest quality standards ensures complete traceability.

We dedicate ourselves to providing healthy and nutritious products from natural sources to our customers. From consultation to formulation, conception to fulfilment, our emphasis on quality and attention to detail at every stage of the supply chain is second to none.

Research & Quality Assurance



Research

Research is a key component of Midlands business. From the company's beginning, one of its main priorities has been a focus on research to help secure the futures of both the company and their supply partners.

As a result the company now has extensive research and development programmes to support and encourage the development of the New Zealand and Australian Arable sectors.

This includes research relating to the companies existing range of products, as well as an extensive product development programme targeting high quality niche opportunities for the wider business. As well as a comprehensive in-house R&D programme, Midlands is also working with a number of external research providers including Universities and Government Research Institutes.



Quality Assurance

The quest for quality and a competitive edge is ongoing to ensure that Midlands products meet the highest international standards, with a quality assurance programme maintaining control at every point along the production process.

All testing procedures are implemented based on International standards, in addition to those required by the buyer. Test results are available via a certificate of analysis, which is validated against our own specifications and those of our customers to ensure compliance with international standards in a wide range of markets.

Regular contact with both International Buyers and Local Producers is maintained utilising all forms of modern communication.

Midlands operates Food Safety Programmes based on HACCP principles and is Certified to FSANZ standards. In addition, the company is Organically Certified by AsureQuality. AsureQuality certification is recognised by the International Federation of Organic Agriculture Movements (IFOAM) meaning in conjunction with equivalency agreements our Organic products are recognised as certified Organic worldwide.

Global Connection

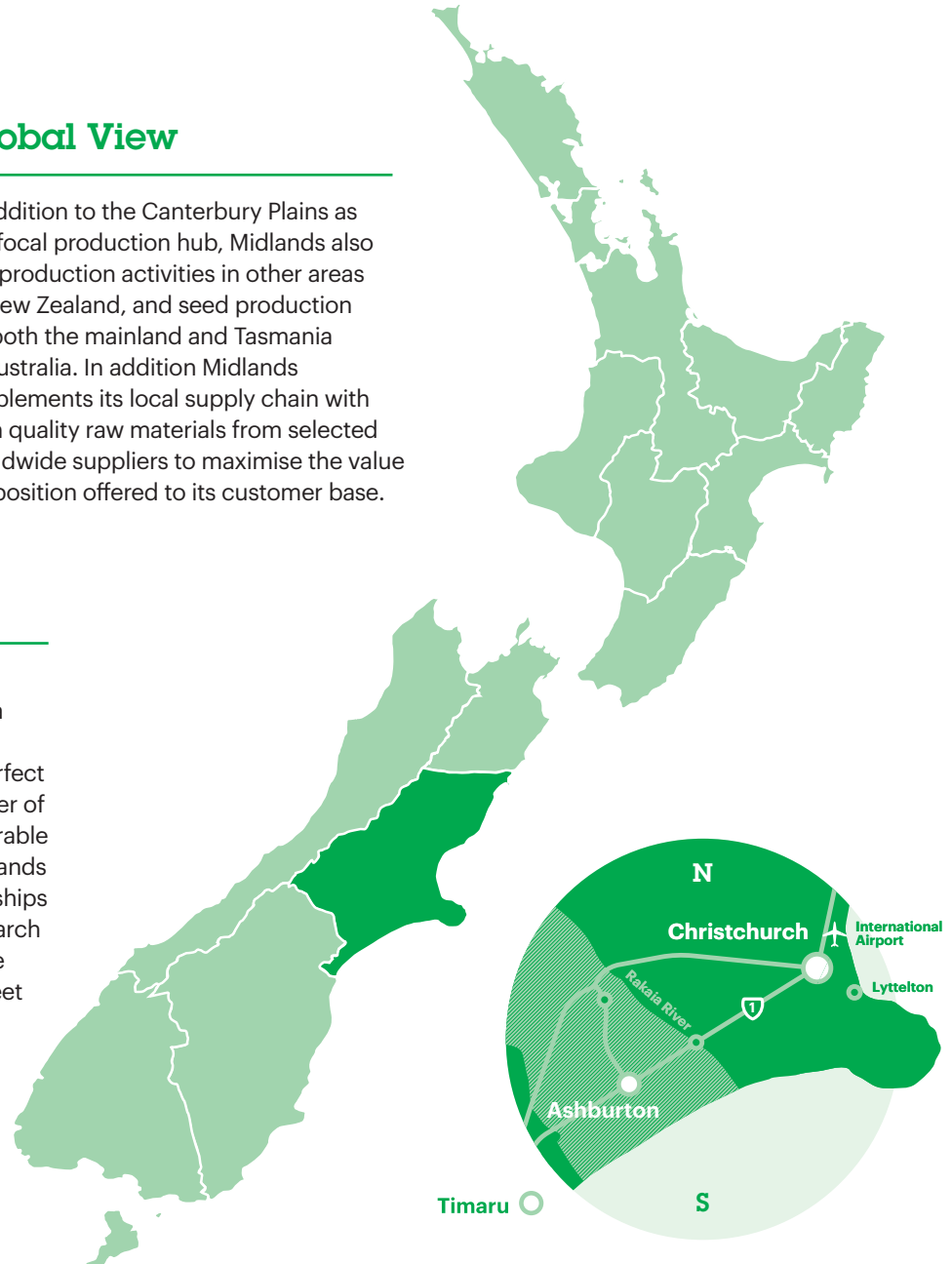


Global View

In addition to the Canterbury Plains as the focal production hub, Midlands also has production activities in other areas of New Zealand, and seed production on both the mainland and Tasmania in Australia. In addition Midlands supplements its local supply chain with high quality raw materials from selected worldwide suppliers to maximise the value proposition offered to its customer base.

Canterbury Plains

The Canterbury Plains, with their combination of excellent soil types, a temperate climate and an abundant water supply for irrigation, create perfect growing conditions for a large number of arable products. Couple these favourable conditions with the expertise of Midlands personnel, enhanced by the relationships they have with world renowned research and marketing organisations, and the results are arable products which meet the highest world standards.



Contact us

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Seed Multiplication

Product List

The following list contains a range of our seed multiplication products.



Autumn Sown Crops

- Cabbage+
- Cereals
Wheat, Barley, Oats & Ryecorn
- Carrot*
- Clover
- Lupins
- Oilseed Rape/Canola*
- Parsnip
- Parsley
- Red Beet*
- Ryegrass

Spring Sown Crops

- Cereals
Wheat & Barley
- Chinese Cabbage*
- Chinese Kale*
- Chinese Mustard
- Chinese Radish
- Chinese Rape
- Choi Sum
- Oilseed Rape/ Canola*
- Pak Choi*
- Phacelia
- Red Radish*
- Sprouting Radish
- White Radish*

Product Details

All of the products listed above are HACCP Certified & GMO Free.

**Available as Hybrid and OP.*

+Available as Hybrid only.

For further product details please see our website.

Calendar

| Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr |

Autumn Crops



Spring Crops



Key

- Sowing
- Growing
- Flowering
- Harvest
- Shipping starts

Autumn sown and Spring sown growing seasons of the Mid Canterbury Region New Zealand. Individual crops will vary.

Arable Foods

Product List

The following list contains a range of our arable foods products.



Pulses

- Maple Peas
- Marrowfat Peas
- Blue Peas
- White Peas
- Faba Bean Minor
- Red Lentils
- Red Split Lentils
- Yellow Lentils

Linseed Products

- Brown Linseed*
- Golden Linseed*

Hemp Seed Products

- Hemp Seed for Sowing
- Hemp Seed Grain*

Specialty Oilseeds - Other

- Borage Seed
- Evening Primrose Seed
- Kiwifruit Seed
- Rape Seed
- Meadowfoam Seed

Cereals

- Milling Wheat
- Biscuit Wheat
- Malting Barley
- Pearl Barley*
- Cereal Seed for Sowing

Product Details

All of the products listed above are HACCP Certified & GMO Free.

**Available as Certified Organic.*

For further product details please see our website.

Midlands Apiaries

Product List

The following list contains a range of our honey products.



Mānuka Honey

- Mānuka Multi-flora
- Mānuka MGO30+
- Mānuka MGO50+
- Mānuka UMF 5+
MGO 80+
- Mānuka UMF 10+
MGO 260+
- Mānuka UMF 15+
MGO 510+
- Mānuka UMF 20+
MGO 826+
- Mānuka UMF 25+
MGO 1197+
- Mānuka UMF 31+
MGO 1710+

Other grades of UMF or MGO
available on request.

New Zealand Specialty Honey

- Clover
- Honey Dew
- Multi-floral
- Rātā
- Kāmahi
- Rewarewa
- Thyme

Flavoured / Formulated Honey

- Custom Formulation
- Honey and Lemon
- Honey and Lime
- Honey and Ginger
- Honey and Vanilla
- Chocolate Honey

Single Serve Options

- Honey Lozenges[†]
- Honey Snap Packs[†]
- Honey Crystal Sachets[†]
- Honey Drops[†]
- Honey Throat Spray[†]

Retail Ready Brands

- PURITI
- Primal By Nature
- Mount Somers

Product Details

All of the products listed above are HACCP Certified & GMO Free.

[†]A variety of honey types available.

For further product details please see our website.

Midlands Nutrition

Product List

The following list contains a range of our nutritional products.



Flaxseed Products

- Flaxseed Oil*
- Golden Flaxseed Oil*
- Ground Linseed Brown*
- Ground Linseed Golden*
- Flaxseed Fibre (Flour)*
- Brown Flaxseed Meal*
Flake/Pellets/Milled
- Golden Flaxseed Meal*
Flake/Pellets/Milled
- LSA*

Hemp Seed Products

- Hemp Seed Oil*
- Hemp Seed Hulled*
- Hemp Protein*
- Hemp Seed Fibre (Flour)*
- Hemp Seed Meal*
Flake/Pellets/Milled

Nutritional Oils - Other

- Almond Oil
- Apricot Kernel Oil
- Avocado Oil*
- Blackcurrant Oil
GLA 14%, 15%, 16%
- Borage Oil
GLA 20%, 22%, 23%, 24%*
- Chia Seed Oil*
- Echium Oil
- Evening Primrose Oil*
GLA 9%, 10%
- Grape Seed Oil
- Jojoba Oil*
- Kiwifruit Seed Oil
- Macadamia Nut Oil*
- Meadowfoam Oil
- Olive Oil*
- Pomegranate Oil
- Pumpkin Seed Oil*
- Rapeseed Oil
- Rosehip Oil*
- Safflower Oil*
- Sunflower Oil*
- Sweet Almond Oil
- Wheatgerm Oil

Superfoods - Other

- Chia Seed*
- Ground Chia Seed*
- Chia Seed Meal*
Flake/Pellets/Milled
- Quinoa*
- Barley Grass Powder
- Wheat Grass Powder

Retail Ready Brands

- New Hemisphere
- OmegaNZ
- Runaway Pets

Product Details

All of the products listed above are HACCP Certified & GMO Free.

**Available as Certified Organic.*

For further product details please see our website.